



TWO NEW ACQUISITIONS

PENHALIGON'S & L'ARTISAN PARFUMEUR

Puig announces the acquisition of Penhaligon's and L'Artisan Parfumeur from Fox Paine & Company, LLC. with effect as of January 23, 2015.

Penhaligon's London, established in 1870, is one of the most prestigious British fragrance houses. The brand has a deep heritage and holds two Royal Warrants, a symbol of excellence and quality. Its most iconic fragrance is Blenheim Bouquet, created in 1902 for the Duke of Marlborough. The brand has its own retail network and a global presence.

L'Artisan Parfumeur Paris, founded in 1976, is a truly artisanal brand working with its own craftsmen to create authentic and innovative perfumes. L'Artisan Parfumeur operates retail boutiques in France and has a global presence.

Puig is committed to continue expanding its presence in the prestige perfumery category. This acquisition firmly positions Puig in the growing exclusive, high-end fragrance category.

<http://www.puig.com/en/whats-new/showroom/news/20/>